

COURSE OUTLINE

1. GENERAL

SCHOOL	Social Sciences		
DEPARTMENT	Sociology		
LEVEL OF STUDIES	Undergraduate		
COURSE CODE	MMEK323	SEMESTER	Spring
COURSE TITLE	Prejudice and hate speech in the media		
TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, labs etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>		TEACHING HOURS PER WEEK	ECTS CREDITS
Seminars and presentations of students' essays		3	6
Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.			
COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i>	ΥΕΠ-Σ Seminar for skills development		
PREREQUISITES:	ΕΘΝΚ295 or ΠΟΛΚ223		
TEACHING & EXAMINATION LANGUAGE:	Greek		
COURSE OFFERED TO ERASMUS STUDENTS:	Yes		
COURSE URL:			

2. LEARNING OUTCOMES

<p>Learning Outcomes <i>Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.</i></p>																		
<p>After successfully completing the course, students should be able to:</p> <ul style="list-style-type: none"> a) be familiar with theoretical and research approaches to prejudice, stereotypes, and hate speech b) critically analyse media texts and other types of public discourse, and recognize expressions of prejudice, stereotypes, and hate speech c) use methodological tools for discourse analysis or textual analysis d) complete a structured research project using primary material, relevant methodology and bibliographical references. 																		
<p>General Skills <i>Name the desirable general skills upon successful completion of the module</i></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"><i>Search, analysis and synthesis of data and information,</i></td> <td style="width: 50%; border: none;"><i>Project design and management</i></td> </tr> <tr> <td style="border: none;"><i>ICT Use</i></td> <td style="border: none;"><i>Equity and Inclusion</i></td> </tr> <tr> <td style="border: none;"><i>Adaptation to new situations</i></td> <td style="border: none;"><i>Respect for the natural environment</i></td> </tr> <tr> <td style="border: none;"><i>Decision making</i></td> <td style="border: none;"><i>Sustainability</i></td> </tr> <tr> <td style="border: none;"><i>Autonomous work</i></td> <td style="border: none;"><i>Demonstration of social, professional and moral responsibility and sensitivity to gender issues</i></td> </tr> <tr> <td style="border: none;"><i>Teamwork</i></td> <td style="border: none;"><i>Critical thinking</i></td> </tr> <tr> <td style="border: none;"><i>Working in an international environment</i></td> <td style="border: none;"><i>Promoting free, creative and inductive reasoning</i></td> </tr> <tr> <td style="border: none;"><i>Working in an interdisciplinary environment</i></td> <td></td> </tr> <tr> <td style="border: none;"><i>Production of new research ideas</i></td> <td></td> </tr> </table>	<i>Search, analysis and synthesis of data and information,</i>	<i>Project design and management</i>	<i>ICT Use</i>	<i>Equity and Inclusion</i>	<i>Adaptation to new situations</i>	<i>Respect for the natural environment</i>	<i>Decision making</i>	<i>Sustainability</i>	<i>Autonomous work</i>	<i>Demonstration of social, professional and moral responsibility and sensitivity to gender issues</i>	<i>Teamwork</i>	<i>Critical thinking</i>	<i>Working in an international environment</i>	<i>Promoting free, creative and inductive reasoning</i>	<i>Working in an interdisciplinary environment</i>		<i>Production of new research ideas</i>	
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<p>Understanding theoretical approaches and research findings. Critical analysis of knowledge and social experience. Search, analysis and synthesis of data and information. Equity and Inclusion. Demonstration of social, professional, and ethical responsibility and sensitivity to gender issues and otherness.</p>																		

3. COURSE CONTENT

The seminar is focusing on the study of prejudice and hate speech in the media. Specifically, it aims at analysing the role of prejudice, stereotypes, racist or nationalist discourse and the expression of hate speech against groups defined by national or ethnic origin, religion, language, race, gender, sexual orientation etc. The introductory lectures will familiarise students with the conceptual framework and research approaches of these issues in sociology and social psychology. The seminar will explore the way this discourse is reproduced by the media, its specific means of expression, its stereotypes and its discursive mechanisms (generalisations, essentialism, naturalisation, etc.) Excerpts of texts will be used as examples. The students will have to conduct their own research on relevant case studies.

4. LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD <i>Face to face, Distance learning, etc.</i>	Face to face	
USE OF INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Use of power point presentations during lectures. E-learn platform for sharing the course material, bibliography and communicate with the students.	
TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail. Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc. The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i>	Activity	Workload/semester
	Seminars	15
	Presentation of students' research	24
	Bibliographic research & analysis	36
	Writing essay	75
	Total	150
STUDENT EVALUATION <i>Description of the evaluation process Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others Please indicate all relevant information about the course assessment and how students are informed</i>	<ol style="list-style-type: none"> 1. Attendance and participation in the seminar. 2. Research presentation and essay. Assessment criteria: <ol style="list-style-type: none"> a) understanding of the relevant theory and the concepts explained during the seminar b) correct use of research methods for collecting and analysing discourse corpuses. 	

5. SUGGESTED BIBLIOGRAPHY

- ALLPORT Gordon, *The Nature of Prejudice*, New York, Doubleday Anchor Books, 1954.
- AMOSSY Ruth, HERSCHBERG PIERROT Anne, *Stéréotypes et clichés. Langue, discours, société*, Paris, Nathan, 1997.
- BROWN Rupert, *Prejudice: Its social psychology*, Cambridge, MA, Blackwell, 1995.
- TAGUIEFF Jean-Pierre, *The force of prejudice: On racism and its doubles*, Minneapolis, University of Minnesota Press, 2001.
- VAN DIJK Teun A., *Prejudice in Discourse*, Amsterdam/Philadelphia, John Benjamins, 1984.

