

COURSE OUTLINE

1. GENERAL

SCHOOL	Social Sciences		
DEPARTMENT	Sociology		
LEVEL OF STUDIES	Undergraduate		
COURSE CODE	KOIK 323	SEMESTER	7th
COURSE TITLE	Special Topics in the Sociology and Social History of Tourism (seminar)		
TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, labs etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>		TEACHING HOURS PER WEEK	ECTS CREDITS
		3	5
<i>Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.</i>			
COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i>	Skill Development		
PREREQUISITES:	Sociology of Tourism		
TEACHING & EXAMINATION LANGUAGE:	Greek (ERASMUS students can take up essays in English)		
COURSE OFFERED TO ERASMUS STUDENTS:	Yes		
COURSE URL:	https://elearn.uoc.gr/course/view.php?id=3965		

2. LEARNING OUTCOMES

Learning Outcomes

Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.

The aim of this course is to deepen students' understanding of the various aspects of the sociology and history of tourism.

During the course lectures, students will have the opportunity to:

- Become familiar with the main research traditions in the study of Greek tourism.
- Understand the research directions and key questions in the study of contemporary Greek tourism.
- Engage with fundamental theoretical approaches in the sociology of tourism through focused case studies.
- Explore the social, political, and cultural history of tourism development in different local communities and in Greek society more broadly.
- Become acquainted with the different research methodologies used in the study of tourism within the social sciences.
- Critically reflect on the role of tourism in identity formation processes in contemporary Greek society.
- Develop their skills in writing academic research papers.
- Gain experience in working with primary sources and written documentation for the purposes of academic research.

General Skills

Name the desirable general skills upon successful completion of the module

*Search, analysis and synthesis of data and information,
ICT Use*

Adaptation to new situations

Decision making

Autonomous work

Teamwork

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project design and management

Equity and Inclusion

Respect for the natural environment

Sustainability

*Demonstration of social, professional and moral responsibility
and sensitivity to gender issues*

Critical thinking

Promoting free, creative and inductive reasoning

- Search, analysis, and synthesis of data and information, using appropriate technologies
- Collaborative processing of course material
- Adaptability to new situations
- Decision-making
- Respect for diversity and multiculturalism
- Demonstration of social, professional, and ethical responsibility and sensitivity to gender issues
- Development of critical thinking and self-reflection
- Promotion of free, creative, and inductive thinking

3. COURSE CONTENT

As one of the largest economic sectors worldwide, tourism has evolved into a key driver of social transformation in modern societies throughout the 20th century. Today, tourism is also increasingly recognized as a significant factor of cultural transformation, as mobility and leisure have become social and cultural practices through which people construct their sense of self, society, nationhood, the past, and the "other." This transformation is often presented in host countries as the result of a region's "natural" competitive advantages. In reality, however, it stems from the social practices of a wide range of economic and political actors, whose actions, practices, and perceptions constitute the primary material of the sociology of tourism.

This seminar explores the emergence of tourism as a modern cultural, economic, and political phenomenon, with a particular emphasis on the case of Greece and the available Greek-language literature. The course adopts a strongly interdisciplinary approach, examining texts that concern the formation, representations, and impacts of Greek tourism across a broad spectrum of disciplines, including sociology, anthropology, spatial studies, economics, and cultural studies.

Students are expected to engage both in the critical reading of texts that have contributed to the study of the significance and role of tourism development in processes of social transformation in Greek society, as well as in the design and implementation of their own small-scale research projects as part of the seminar requirements.

Seminar Topics:

1. Theories on the role and character of tourism in modern societies
2. Travel and spa tourism in the Greek Kingdom during the 19th and early 20th

centuries
3. Tourism and public policy in interwar Greece
4. Postwar development, fragile democracy, and tourism
5. Social impacts and social transformations of Greek tourism
6. Cultural representations of Greek tourism: Travel guides and cinema
7. Gender representations and dynamics in Greek tourism
8. Archaeology, cultural heritage, and cultural policy
9. Representations and management of the natural environment in the study of Greek tourism
10. Architecture and spatial planning in the production of tourist space
11. The problematics of "overtourism" and "touristification"

4. LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD <i>Face to face, Distance learning, etc.</i>	Lectures by the instructor and in-class discussions, face-to-face communication with students in the office for the discussion of questions and guidance in their study.	
USE OF INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Use of PowerPoint presentations during each lecture by the instructor, which are subsequently made available on a weekly basis on the course website (students-web and/or Moodle). Communication with students takes place face-to-face in the instructor's office and via email.	
TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail.</i> <i>Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i> <i>The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i>	Activity	Workload/semester
	Lectures	40
	Project	40
	Bibliographic research and analysis	70
STUDENT EVALUATION <i>Description of the evaluation process</i> <i>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</i> <i>Please indicate all relevant information about the course assessment and how students are informed</i>	<p>Students are required to present a text as part of the course (25% of the final grade).</p> <p>In addition, students will submit a bibliographic and/or research paper on a topic chosen in consultation with the instructor (65% of the final grade).</p> <p>Active participation in class discussions and commentary is also taken into account in the final grade (10%).</p>	

5. SUGGESTED BIBLIOGRAPHY

Required Readings:

- Giannis Aesopos (ed.), *Landscapes of Tourism: Reconstructing Greece*, Athens, Domes, 2015.

- Angelos Vlachos, *Tourism and Public Policies in Modern Greece (1914–1950)*, Athens, Kerkyra-Economia Publishing, 2016.
- Susan Buck-Morss, *Semiotic Borders and Politics of Meaning: Modernity on Tour. A Cretan Village in Transition*, Thessaloniki, Psifides, 2019.
- Despina Nazou, Michalis Nikolakakis, Manolis Tzanakis (eds.), *Travels Without Destination: Critical Approaches to Tourism Studies*, Athens, Nissos, 2022.

Indicative Bibliography:

- Apostolopoulos, Yiorgos, Leivadi, Stella & Yiannakis, Andrew (eds.), *The Sociology of Tourism: Theoretical and Empirical Investigations*, London, Routledge, 1996.
- Ateljevic, Irena, Pritchard, Annette & Morgan, Nigel (eds.), *The Critical Turn in Tourism Studies: Innovative Research Methodologies*, London, Elsevier, 2007.
- Veblen, Thorstein, *The Theory of the Leisure Class*, Athens, Kalvos, 1982 (Greek translation).
- Barton, Susan, *Working-Class Organisations and Popular Tourism, 1840–1970*, Manchester, Manchester University Press, 2005.
- Bauman, Zygmunt, *Postmodernity and Its Discontents*, Athens, Psychogios, 2002 (Greek translation).
- Berghoff, Hartmut et al. (eds.), *The Making of Modern Tourism: The Cultural History of the British Experience, 1600–2000*, Hampshire, Palgrave Macmillan, 2002.
- Boissevain, Jeremy (ed.), *Coping with Tourists: European Reactions to Mass Tourism*, Providence, Berghahn Books, 1996.
- Buck-Morss, Susan, *Semiotic Borders and Politics of Meaning: Modernity on Tour. A Cretan Village in Transition*, Athens, Psifides, 2019 (Greek edition).
- Cross, Gary S. & Walton, John K., *The Playful Crowd: Pleasure Places in the Twentieth Century*, New York, Columbia University Press, 2005.
- Dritsas, Margarita, "Water, Culture and Leisure: From Spas to Beach Tourism in Greece during the Nineteenth Century", in Susan C. Anderson & Bruce H. Tabb (eds.), *Water, Leisure and Culture: European Historical Perspectives*, Oxford, Berg, 2002, pp. 199–204.
- Dritsas, Margarita, "Tourism and Business during the Twentieth Century in Greece: Continuity and Change", in Luciano Segreto, Carles Manera & Manfred Pohl (eds.), *Europe at the Seaside*, New York, Berghahn, 2009, pp. 49–71.
- Dritsas, Margarita, *Fragments of Greek Tourism History*, Athens, Kerkyra-Economia Publishing, 2019.
- Enzensberger, Hans Magnus, *Politics and Culture*, Athens, Scripta, 2004 (Greek translation).
- Zacharatos, Gerasimos N., *Package Tour*, Athens, Propobos, 1999.
- Franklin, Adrian, *Tourism: An Introduction*, London, SAGE Publications, 2003.
- Inglis, Fred, *The Delicious History of the Holiday*, London, Routledge, 2000.
- Galani-Moutafi, Vasiliki, "From Agriculture to Tourism: Property, Labor, Gender, and Kinship in a Greek Island Village (Part I & II)," *Journal of Modern Greek Studies*, Vol. 11(2) 1993 & Vol. 12(1) 1994.
- Kenna, Margaret E., "Return Migrants and Tourism Development: An Example from the Cyclades," *Journal of Modern Greek Studies*, Vol. 11(1), 1993, pp. 75–95.
- Kopper, Christopher M., "The Breakthrough of the Package Tour in Germany after 1945," *Journal of Tourism History*, No. 1, 2009, pp. 67–92.
- Krippendorff, Jost, *The Holiday Makers: Understanding the Impact of Leisure and Travel*, Oxford, Butterworth-Heinemann, 1987.
- Lanfant, Marie-Francoise, Allcock, John B. & Bruner, Edward M. (eds.), *International Tourism: Identity and Change*, London, Sage, 1995.
- Lofgren, Orvar, *On Holiday: A History of Vacationing*, Los Angeles, University of California Press, 1999.
- Meethan, Kevin, *Tourism in Global Society: Place, Culture, Consumption*, London, Red Globe Press, 2001.
- MacCannell, Dean, *The Tourist: A New Theory of the Leisure Class*, Athens, Parisianos, 2015 (Greek translation).
- Michailidou, Martha & Kyriakakis, Ioannis (eds.), *Approaching the 'Other': Ideology, Methodology and Hermeneutic Practice*, Athens, Metaichmio, 2006 (in Greek).
- Bonarou, Christina, *Visual Culture and Tourism*, Athens, Papazisis, 2012.
- Nikolakakis, Michalis, "Tourism, Body, and Seaside. Recreational Practices in Postwar Greek Society until 1974," in Kornetis, K., Kotsovoli, E. & Papadogiannis, N. (eds.), *Gender and*

Consumer Cultures in Late- and Post-Authoritarian Greece, Spain, and Portugal, 1960s–1980s, New York, Bloomsbury, 2016, pp. 103–117.

- Nikolakakis, Michalis, "Representations and Social Practices of Alternative Tourists in Postwar Greece to the End of the Greek Military Junta," *Journal of Tourism History*, Vol. 7, No. 1–2, 2015, pp. 5–17.
- Nitsiakos, Vasilis & Kasimis, Charalambos (eds.), *The Mountainous Space of the Balkans: Formation and Transformations*, Athens, Plethron / Municipality of Konitsa, 2000.
- Papataxiarchis, Efthymios & Paradellis, Themistocles (eds.), *Identities and Gender in Contemporary Greece: Anthropological Approaches*, Athens, Alexandria, 2006.
- Pack, Sasha D., *Tourism and Dictatorship: Europe's Peaceful Invasion of Franco's Spain*, New York, Palgrave, 2006.
- Rojek, Chris, *Decentring Leisure: Rethinking Leisure Theory*, London, Sage, 1995.
- Rojek, Chris (ed.), *Touring Cultures: Transformations of Travel and Theory*, London, Routledge, 1997.
- Rojek, Chris, *The Labour of Leisure: The Culture of Free Time*, London, Sage, 2009.
- Smith, Valene L. (ed.), *Hosts and Guests: The Anthropology of Tourism*, Philadelphia, University of Pennsylvania Press, 1989.
- Tournikiotis, Panayotis (ed.), *Postwar Modernism: Architecture, Politics and Tourism in Greece, 1950–1965*, Athens, National Technical University of Athens, 2013.
- Tsartas, Paris, *Greek Tourism Development: Characteristics, Investigations, Proposals*, Athens, Kritiki, 2015.
- Tsartas, Paris (ed.), *Tourism Development: Multidisciplinary Approaches*, Athens, Exantas, 2000.
- Tsartas, Paris & Lytras, Periklis (eds.), *Tourism. Tourism Development: Contributions by Greek Scholars*, Athens, Papazisis, 2015.
- Urry, John, *The Tourist Gaze*, London, Sage, 2002.
- Chamilakis, Yannis, *The Nation and Its Ruins*, Athens, Twenty-First Century Publishers, 2012 (Greek edition).
- Walton, John K. (ed.), *Histories of Tourism: Representation, Identity and Conflict*, Toronto, Channel View Publications, 2005.
- Zuelow, Eric, *A History of Modern Tourism*, London, Red Globe Press, 2015.

Relevant Academic Journals:

- *Epitheorisi Koinonikon Ereunon* (Greek Journal of Social Research)
- *Tourism Studies*
- *Annals of Tourism Research*
- *Journeys*
- *Tourism Geographies*
- *Journal of Tourism and Cultural Change*
- *Journal of Tourism History*
- *Leisure Studies*
- *Journal of Tourism and Leisure Studies*, etc.