

## COURSE OUTLINE

### (1) GENERAL

<b>SCHOOL</b>	SOCIAL SCIENCES		
<b>ACADEMIC UNIT</b>	SOCIOLOGY		
<b>LEVEL OF STUDIES</b>	UNDERGRADUATE		
<b>COURSE CODE</b>	<b>KMMK390</b>	<b>SEMESTER</b>	<b>6th and above</b>
<b>COURSE TITLE</b>	Special Topics in the Sociology of Gender and the Media (seminar)		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
		3	6
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	SKILLS DEVELOPMENT (seminar)		
<b>PREREQUISITE COURSES:</b>	Courses around the issues of gender and media (ΕΠΙΚ251, ΜΜΕΚ251, ΦΥΡΚ 293, ΦΥΡΚ 294, ΦΥΡΚ 295, ΦΥΡΚ 388, ΦΥΛΚ 325, ΦΥΔΚ 393, ΚΜΜΚ 397)		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	GREEK		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	YES		
<b>COURSE WEBSITE (URL)</b>	students-web ( <a href="https://student.cc.uoc.gr/main.asp">https://student.cc.uoc.gr/main.asp</a> ), moodle ( <a href="https://elearn.uoc.gr/course/">https://elearn.uoc.gr/course/</a> ) και socmedia ( <a href="http://sociology.soc.uoc.gr/socmedia/">http://sociology.soc.uoc.gr/socmedia/</a> )		

### (2) LEARNING OUTCOMES

Learning outcomes
<p>Students will be able to:</p> <ul style="list-style-type: none"> <li>• Articulate knowledge of the core concepts, central academic literature, and different theoretical frameworks of feminist thought, gender studies, and media studies</li> <li>• Articulate the connections and dynamics between gender theories and practices and media representations</li> <li>• Situate gender representations in broader historical, societal and cultural contexts</li> <li>• Design and execute a research project that analyzes a specific issue in the field of gender and media studies, including a researched literature review</li> <li>• Read and interpret texts and/or data on gender representations from a variety of media texts and cultural contexts</li> </ul>

#### **General Competences**

Students will:

- Locate, analyze, and interpret information from a wide range of materials, including scholarly, archival, qualitative, and quantitative materials
- Explain in both written and oral form, the theoretical issues associated with gender and media studies
- be competent in working independently
- Assess empirical evidence supporting/questioning certain theoretical positions
- be competent in the production of free, creative and inductive thinking
- be competent in critical questioning and analysis and the production of new research ideas
- Know how to make connections among apparently disparate forms of knowledge
- Contribute to group discussions
- Reflect on their own social background in a theoretically informed manner
- have respect for social difference and multiculturalism
- show social, professional and ethical responsibility and sensitivity to gender issues

### **(3) SYLLABUS**

The purpose of this seminar is the analysis of the social representation of gender relations in contemporary mass media. To be more specific, the procedures for the construction of social reality are being examined, as well as the venture to consolidate social consensus by the mass media in direct connection to the formation and reproduction of major definitions and ideologies concerning gender. The theoretical background and methodology for the students' assignments are drawn from the feminist criticism and analysis of the media starting from the seventies nowadays, related to the wider range of developments in the field of sociology of the mass media and the sociology of gender.

#### Topics

Introduction: Gender and media

1. Gender and the press
2. Gender and cinema
3. Gender and television
4. Gender and literature - comics - cartoons etc.
5. Reception of media texts

### **(4) TEACHING and LEARNING METHODS - EVALUATION**

<b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i>	Face-to-face lectures
<b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education, communication with students</i>	Use of ICT in teaching, Power point presentations, communication with students , use of moodle platform
<b>TEACHING METHODS</b>	

**Διεργασία 4. Εσωτερική Αξιολόγηση**  
**Αναμόρφωση του Προγράμματος Προπτυχιακών Σπουδών**  
**Υπόδειγμα Β5 ΑΔΙΠ**

<i>The manner and methods of teaching are described in detail.</i>	<b>Activity</b>	<b>Semester workload</b>
	Lectures	20
	Seminars	30
	study and analysis of bibliography	20
	project	30
	essay writing	50
	Total	150
<b>STUDENT PERFORMANCE EVALUATION</b> <i>Description of the evaluation procedure</i>	<p>GREEK –</p> <p>Oral presentation and written assignment.            In the seminar students are required to research and study in depth a particular theme within an defined subject area, present on it in class, and finally, submit a term paper on the given theme at the end of the semester.</p> <p>Assignments and examinations' language for Erasmus students: English.</p>	

**(5) ATTACHED BIBLIOGRAPHY**

<p><b>- Suggested bibliography:</b></p> <p>Allen, R. C. (1992) <i>Channels of discourse, reassembled : television and contemporary criticism</i>, London, Routledge.</p> <p>Ang, I. (1991) <i>Desperately Seeking the Audience</i>, London, Routledge.</p> <p>Ang, I. (1996) <i>Living Room Wars: Rethinking Media Audiences for a Postmodern World</i>, London, Routledge. Rethymno:P96A83L58 1996.</p> <p>Burton, A. (επιμ.) (1999) <i>Gender, Sexuality and Colonial Modernities</i>. London and New York, Routledge.</p> <p>Cuklanz, L. M. (1996) <i>Rape on Trial. How the Mass Media Construct Legal Reform and Social Change</i>, Philadelphia, University of Pennsylvania Press. Rethymno:P96 R35 C85 1996.</p> <p>Cuklanz, M. L. (2000) <i>Rape on Prime Time: Television, Masculinity and Sexual Violence</i>, Philadelphia, University of Pennsylvania Press.</p> <p>Davis, L. R. (1997) <i>The Swimsuit Issue and Sport: Hegemonic Masculinity in Sports Illustrated</i>, SUNY Press. Rethymno:GV706.5 .D39 1997.</p> <p>De Lauretis, T. (1984) <i>Alice Doesn't: Feminism, Semiotics, Cinema</i>, Bloomington, Indian University Press. Rethymno:PN1995.9.W6D4 1984.</p> <p>De Lauretis, T. (1986) <i>Feminist Studies, Critical studies</i>. Rethymno:HQ1154.F4 1986.</p> <p>De Lauretis, T. (1987) <i>Technologies of Gender</i>, Bloomington and Indianapolis, Indiana University Press. Rethymno:PN1995.9.W61 1989.</p>
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- Downing, J. (2005) *Representing Race Racisms, Ethnicity and the Media*, Southern Illinois University, Carbondale, USA Charles Husband University of Bradford, Sage Publications Ltd. Rethymno: P94 .5 M55 D66 2005..
- Gamman, L. & Marshment, M. (επιμ.) (1988) *The Female Gaze. Women as Viewers of Popular Culture*. London, The Women's Press Ltd. Rethymno: HQ 1233 F46 1988.
- Gledhill, C 1997 "Genre and Gender" στο *Representation: cultural representation and signifying practices*, Stuart Hall (ed.), Sage & Open University Press. Rethymno:
- Gunter, B. (1995) *Television and Gender Representation*. Rethymno: PN1992.6 G865 1995.
- Hermes, J. (1995) *Reading Women's Magazines*, Cambridge, Polity Press/Blackwell Publications. Rethymno: PN 4835.5 H47 1995.
- Mulvey, L. 1975. "Visual Pleasure and Narrative Cinema" στο *Visual and Other Pleasures*, (1989) (ed) L. Mulvey, London: Macmillan.
- Radway, J. A. (1984) *Reading the Romance*, London, The University of North Carolina Press. Rethymno: Z1039.W65 R32 1991.
- Williamson, J. 1985. *Decoding Advertisements: Ideology and Meaning in Advertising*. London: Marion Boyars.
- Van Zoonen, L. (1996) *Feminist Media Studies*, London, Sage. Rethymno: P95.4 Z7 1994.
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***Related academic journals:***

Body & Society  
European Journal of Women's Studies  
Feminist Media Studies  
FEMINIST REVIEW  
FEMINIST STUDIES  
Feminist Theory  
GENDER & SOCIETY  
Gender and History  
Gender Issues  
Journal of Child and Family Studies  
JOURNAL OF GENDER STUDIES  
Men and Masculinities  
Sexualities. Studies in Culture and Society  
SIGNS  
Screen.